



### Precision Printing 1300 Priority Lane Chesapeake

"For over 29 years, Precision Printing has continued to grow and develop its business capacity. Serving the Hampton Roads area by offering excellent customer service and quality printed products to all levels of customers, from the small locally owned businesses to regional corporations, the respect and accountability to all who become clients is evident in its continued success."

**Green Statement:** "At Precision Printing, we are mindful of protecting the environment through recycling and minimizing waste. We continue to analyze our procedures be more environmental conscious."



#### CORE ACTIVITIES for Green Supporting Organizations

- ☒ **Support Virginia Green.** Pledge to promote the efforts of Virginia Green to your clients, members, and staff and encourage them to join or do business with Virginia Green participants. This supporting organization pledges that they:
  - Encourage clients who are in the tourism industry to join Virginia Green
  - Strive to design projects that minimize overall environmental impacts and incorporate the use of efficient systems and sustainable materials.
  - Carry and promote environmentally-friendly products and provide services that minimize the use of harmful chemicals and materials.
  - Establish a travel/conference policy that encourages employees to stay in/do business with Virginia Green or similarly-minded facilities.

**This association has office or retail space and is required to address the basic Virginia Green elements in its facility:**

- ☒ **Recycling.** Virginia Green Supporting Organization's must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans, plastic and glass bottles, or other disposable products purchased at the facility. Recycling of cardboard, plastic, paper, and composting of waste foods is highly encouraged as well. This facility pledges that they:

- Offer the opportunity for guests to recycle: office paper, cardboard, steel cans, printer/toner cartridges, aluminum printing plates, electronic equipment.

☒ **Reduce solid waste.** The facility must be actively working to reduce its solid waste generation. This facility pledges that they:

- Track overall waste bills
- Have a numeric goal to reduce overall materials that go to the landfill.

#### *Restrooms*

- Use bulk soap dispensers in public restrooms
- Purchase recycled content paper towels and toilet paper

#### *Office*

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies
- Use refillable pens and toner cartridges
- Purchase recycled paper with a high-percentage recycled content
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

#### *Buildings and grounds*

- Use green cleaning products that are dispensed in bulk
- Use latex low or no-VOC paints
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)
- Minimize use of pesticides and herbicides in landscaping



☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater

#### *Activities indoors*

- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use
- Use microfiber technology mops

#### *Activities outdoors*

- Have an effective landscape management plan that minimizes lawn areas

☒ **Energy Conservation.** The facility must have a plan in place that encourages energy conservation and efficiency. This facility pledges that they:

- Track overall energy bills

#### *Heating and Cooling*

- Have individual thermostats for each room; ensure they are correctly adjusted
- Perform regular preventative maintenance on heating & air conditioning (HVAC) system
- Keep office doors and windows closed if HVAC system is on

#### *Lighting*

- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have adopted a policy/practice to minimize the use of lighting during night cleaning

#### *Appliances and electronic devices*

- Have adopted a policy/practice to turn off fans, computers, monitors and other devices in unoccupied rooms at the end of the workday or when otherwise not being use

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For more information on Precision Printing, see [www.preprintva.com](http://www.preprintva.com) or contact Ray Grover at Ray.Grover@preprintva.com or 757-545-3019.

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Supporting Organizations** pledged to minimize their impacts on the environment. This organization has met the established "core activities" for **Green Supporting Organizations** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/virginiagreen](http://www.deq.virginia.gov/p2/virginiagreen) or [www.virginiagreentravel.org](http://www.virginiagreentravel.org).



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

